Summer Fan Drive Social Media Kit



Why fans?

- Prices are going up, including for fans!
- You can get fans to Central Texans in need.
- Fans protect against the killer heat.
- Fans cost pennies a day to run.
- Donate fans, volunteer, start a team to help.

Social Media Channels



@family_eldercare



@familyeldercare



@familyeldercare

Sample Social Media Post

Prices are going up for fans too. Help get more fans to people in hot houses. Donate or volunteer for the #SummerFanDrive. Learn more at <u>SummerFanDrive.org</u>
#SummerFanDrive #Fans4Paws #FansSaveLives #TeamDrives

Logos

Family Eldercare

Summer Fan Drive

Events

Fans From Fans

When: July 2024

Time: TBD

Where: TBD

Drop off fans to help thousands of Central Texans who don't have AC.

SummerFanDrive.org